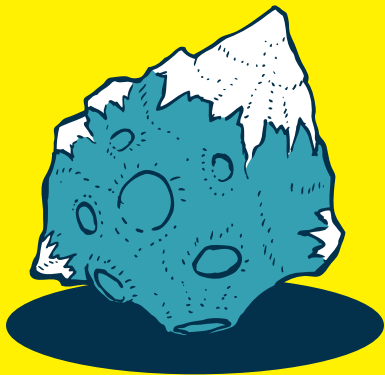


BURTON'S
RIGLET PARK
 PULLING KIDS IN THE
 RIGHT DIRECTION

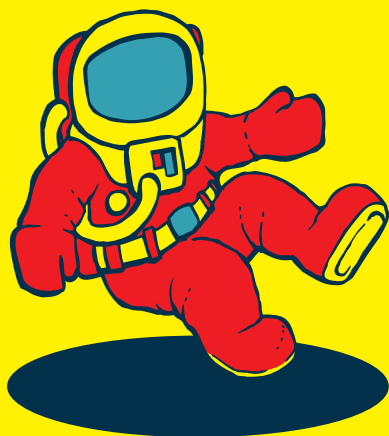


DAY 1 CAN LEAD TO DAY 100



WEATHER

Is it going to be sunny? Take sunscreen! Is it going to be cold? Take a facemask!



LAYER

Cotton pajamas won't cut it. Wear proper warm layers.



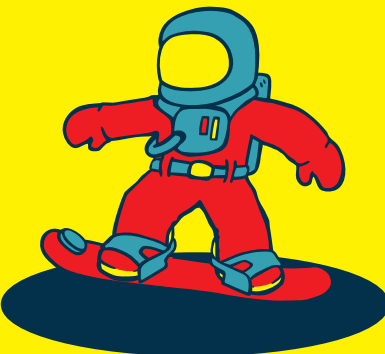
BOOTS

Good fit is everything and with the Room-To-Grow™ footbed, these boots can grow with your kid! Get the right size and see them have fun and do great.



BINDINGS

Bindings hold feet onto the board and the Onestrap® binding makes it easier.



BOARDS

✦ A board knows how much you weigh but not how tall you are. Your board will be based on how many cookies you ate last night.



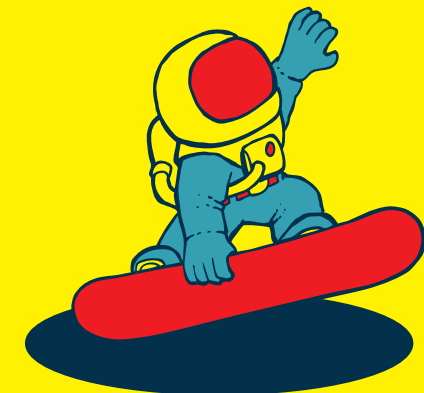
OUTERWEAR

No one likes to get wet or cold. Pick a jacket and pants that will keep you warm and dry.



HELMET & GOGGLES

Get the right size helmet so you can ride comfortably all day and grab some goggles so your eyes are protected, too.



IT'S SNOWBOARDING, AND SNOWBOARDING IS FUN

Get them started off right with a good breakfast and enough time to get geared up.



BURTON
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